



SHAWN MURDOCK

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EXPERIENCE

2010

Graphic Designer | Alexander's Print Advantage | 08.09–Present

In charge of all in house design as well as providing design services for all of our clients such as NuSkin, Franklin Covey, Novell, Timpanogos Harley-Davidson, & Elite Security. I am also in charge of art directing with freelancers and other outside sources. When I am not designing I am doing pre-press work for wide format applications, offset printing, digital printing, data merging, books, and other finishing items.

2008

Student Art Director | BYU-Idaho Creative Services | 09.08–12.08

Work with and train recent hired production designers. Art directed a wide range of printing projects such as magazines, newsletters, brochures and other promotional items. I also worked directly with the Senior Art Director in setting up weekly meetings and redefining our project workflow.

2007

Graphic Designer | I.E. Productions | 12.07–09.08

Consulted with corporate businesses to find out their design needs. Created specialty promotional folders, mailers, tradeshow banners, and self-promotions. I gained a wider breadth of specialty printing as I worked with foiling, embossing, varnishing, die cutting, and plastic printing.

2006

Graphic Designer | Koviss Golf | 01.06–12.07

Brought brand awareness and increased sales by redesigning their identity, packaging, store front, and redefining their brand positioning. Produced brochures, product sheets, tradeshow banners, exhibit, catalogs, signage, advertisements, stationery, promotional videos, and a nationally aired commercial. I also worked along side with two other designers as we presented and pitched ideas to the Korean Headquarters.

2004

Video Technician | BYU-Idaho Media Services | 01.04–01.06

While working for the university I had the opportunity to film several live events, and the opportunity to work with collaborative projects, with public relations and graphic services. I did video editing, DVD authoring, filming, and training for new employees.

EDUCATION

Bachelors of Fine Art with an emphasis in Graphic Design from BYU-Idaho.

SKILLS

Software | Adobe CS5: Illustrator, Photoshop, InDesign, Bridge, Dreamweaver, Flash, After Effects. **Apple:** Final Cut Pro, Soundtrack, Keynote, iLife, and OS X. **Microsoft:** Word, Excel, Powerpoint, and Windows.

Assorted | CSS, HTML, typography, design principles, branding, budgeting, large format, client relationships, book binding, video production, snowboarding, skateboarding, mountain biking, fly fishing, and crow killing - J.K.

Honors | Active member of the AIGA, Featured in S.L.C. 2009 AIGA 100 show, Third Place in BYU-Idaho Student Art show, & an eagle scout.