



SHAWN MURDOCK

[e] shawn@shawnmurdock.com
[p] 208 206.7121
[a] 598 W. 1425 N. Apt L. Layton, UT 84041

EXPERIENCE

- 2008 **Sdt. Art Director | BYU-Idaho Creative Services | 09.08–12.08**
Work with and train recent hired production designers. Art directed a wide range of printing projects such as magazines, newsletters, brochures and other promotional items. I also worked directly with the Senior Art Director in setting up weekly meetings and redefining our project workflow.
- 2007 **Graphic Designer | I.E. Productions | 12.07–09.08**
Consulted with corporate businesses to find out their design needs. Created specialty promotional folders, mailers, tradeshow banners, and self-promotions. I gained a wider breadth of specialty printing as I worked with foiling, embossing, varnishing, die cutting, and plastic printing.
- 2006 **Graphic Designer | Koviss Golf | 01.06–12.07**
Brought brand awareness and increased sales by redesigning their identity, packaging, store front, and redefining their brand positioning. Produced brochures, product sheets, tradeshow banners, exhibit, catalogs, signage, advertisements, stationery, promotional videos, and a nationally aired commercial. I also worked along side with two other designers as we presented and pitched ideas to the Korean Headquarters.
- 2004 **Video Technician | BYU-Idaho Media Services | 01.04–01.06**
While working for the university I had the opportunity to film several live events, and the opportunity to work with collaborative projects, with public relations and graphic services. I did video editing, DVD authoring, filming, and training for new employees.

FREELANCE

- 2009 **Eli Kirk | Sub-Contract Work | 03.09–Present**
Brought on board to create an expansive identity system for one of their clients creating their way-finding signage, displays, menu boards, and other printed materials. After design work was finished I also did all the print production and managed all the fabrication. I also worked on multiple projects for Eli Kirk ranging from software interface design, logo design, and copywriting.
- BTHtwo | Sub-Contract Work | 02.09–Present**
Was in charge of designing an interactive flash web site for their firm under the direction of their creative director. Including organization, copyrighting, and figuring out the basic navigation of the site. I also have done work for them doing basic web development.
- 2005 **Freelance while Attending School | Part-Time Work | 01.04–01.06**
While attending school I built and maintained a stable clientele and created and organized my own personal process and workflow. Because I focused on trying to full-fill all my clients needs I did a variety of work starting from brand creation to actual production, were I cut, weeded, and installed my own vinyl signs, filmed and edited my own commercials and demonstration videos.

EDUCATION

Bachelors of Fine Art with an emphasis in Graphic Design from BYU -Idaho.

SKILLS

Software | Adobe CS3: Illustrator, Photoshop, InDesign, Bridge, Dreamweaver, Flash, After Effects.
Apple: Final Cut Pro, Soundtrack, Keynote, Life, and OS X. **Microsoft:** Word, Excel, Powerpoint, and Windows.

Assorted | Letterpress, CSS, XHTML, PHP, copy writing, video production, snowboarding, mountain biking, and fly fishing, and crow killing - J.K.



The local traditions of Galloway, Scotland tell of a story of a widow named Annabel that had three sons. These three sons were all great Scotsman and were called upon by the King to show their skill with a bow. Mackie, the eldest son, let fly an arrow at two ravens, perching upon the pinnacle of a rock shooting them through both their heads. The second son, shot his arrow through the heart of a raven flying overhead, dropping it at his feet. The King after seeing there great success grant them arms. The family crest, as recorded in the Lyon Register, were given two ravens hanging pale ways, with an arrow through both their heads. And a raven rising, with an arrow thrust through his heart, headed and feathered. That is were the story began and the crows live on as a legacy of there skills.